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MATRIX COMSEC A LEADER IN TELECOM AND SECURITY SOLUTIONS

Established in 1991, Matrix Comsec is a leader in Telecom and Security solutions for modern businesses and enterprises. An innovative, technology driven and customer focused organization; the company is committed to keep pace with the revolutions in the telecom and security industries. With around 30% of its human resources dedicated to the development of new products, Matrix has launched cutting-edge telecom products like IP-PBX, Universal Gateways, VoIP Gateways and Terminals, GSM Gateways, Access Control and Time-Attendance Systems and Fire Alarm Systems. These solutions are feature-rich, reliable and conform to the international standards. Having global foot-prints in Asia, Europe, North America, South America and Africa through an extensive network of more than 500 channel partners, Matrix ensures that the products serve the needs of its customers faster and longer. Matrix has won several national and international awards which are a testimony of its designing and manufacturing competencies. Matrix Comsec Announces Integration of CHAR with its range of Hospitality IP-PBXs. Matrix Comsec enhanced its presence with the integration of CHAR middleware with its range of hospitality IP-PBXs. With this integration, Matrix backs its commitment to European hoteliers offering the flexibility to use preferred

customized hotel PMS through CHAR middleware software with Matrix IP-PBXs.

Matrix Hospitality Solution

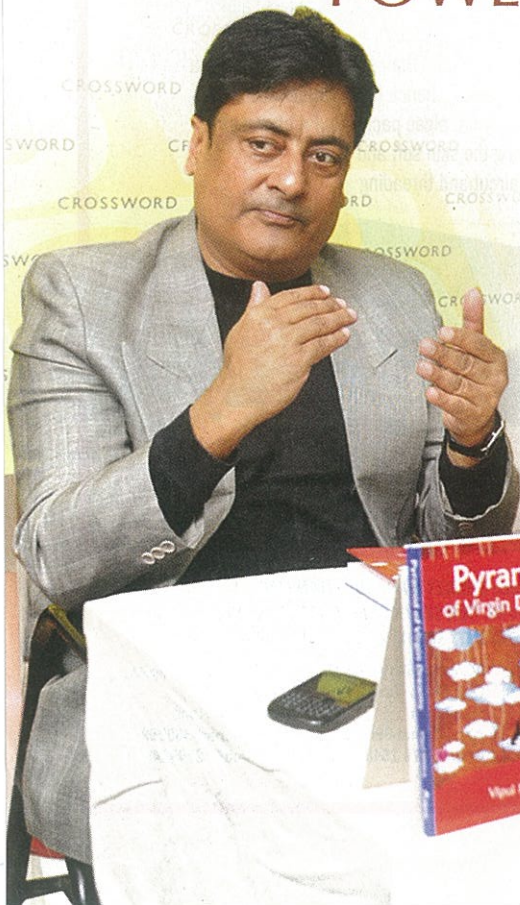
Matrix ETERNITY is a feature rich IP-PBX designed to meet the diverse communication needs of hospitality industry. It incorporates specialized hospitality module, third-party PMS and CAS support and many other utilitarian and productivity enhancing features along with support for PSTN, GSM/3G, ISDN and IP networks. The IP-PBX contributes in routine functioning of the hotel with the increased staff mobility and productivity.

CHAR – The Valued Integration Partner

“Matrix IP-PBXs are acclaimed by Indian and overseas Hotel customers. The easy integration with third-party PMS and CAS offers Matrix a competitive edge and Matrix continuously works towards integrating the hotel system with all major PMS vendors globally.” said Ruchir Talati, Product Manager – Enterprise Division for Matrix. CHAR is a known middleware which allows integration of the PBX with major PMS. This integration with CHAR will offer an option of IP-PBX in the form of Matrix ETERNITY which is reliable, feature rich and offers value for money.

Website: www.matrixcomsec.com

POWER, LOVE & VIRGIN DREAMS “PYRAMID OF VIRGIN DREAMS”



Story telling, as simple as it sounds, is an intricate process. Yet, Mr. Vipul Mittra's debut novel "Pyramid of Virgin Dreams" astounds with its simple yet powerful narration and creates a heady concoction of Indian bureaucracy laced with humor that is both refreshing and intelligent. The book is a clever take on life on either sides of bureaucracy albeit in a lighter vein. The book manages to hold on to the reader's attention and grows with the characters. Published by Rupa, 'Pyramid of Virgin Dreams' tells the story of Kartikeya Kukreja, a bureaucrat, and his journey through life; his carefree childhood years spent in witnessing various aspects of 'Babudom' and getting amazed at the perks that accompany the high position enjoyed by a 'Saheb' or his brush with 'first love' and the trauma of rejection or the gruel, excitement and moments of solitude in the training academy that help him attain the position he dreamt off. Life quickly transforms for Kartikeya as he quickly learns the tricks of the trade and himself becomes a part of

**VIPUL MITTRA, IAS
PRINCIPAL SECRETARY,
GOVT. OF GUJARAT**

the system that sometimes defies logic. Despite his achievements, some dreams remain unconquered. A chance meeting with his first love 'Revati' changes his life leaving him torn and having to choose between the woman he loves and his public life.

An IAS officer himself, Mr. Mittra joined services in 1986 and currently serves as the Principal Secretary for Tourism Corporation of Gujarat Limited. He has joined an elite list of bureaucrats who believe that the pen will always be mightier than the sword. According to Mr. Mittra, the 'Pyramid of Virgin Dreams' is a product of 10 years of hard work and is inspired from his own experiences in life; first as an ambitious young man and second as a bureaucrat himself. Mr. Mittra chooses to describe virgin dreams as those aspirations, desires and ambitions that remain unfulfilled when one becomes the part of any career or system.

'Pyramid of Virgin Dreams' has garnered very positive reviews from all sections of the media that has left even Mr. Amitabh Bachchan tweeting "The novel 'Pyramid of Virgin Dreams' by Vipul Mittra, breaking new ground bestseller... Life in bureaucracy, unique style humor!"