

Matrix Comsec Concludes Growth Summit at Thailand



Matrix Comsec, recently concluded its Fifth annual partners Growth Summit at Thailand. It was a three day event where Top performing Matrix partners were awarded and business strategy for the next year was discussed. Around 100 Matrix partners attended the summit. Matrix international partners from countries like, Australia, Malaysia, Thailand, America and Africa were also present for the summit. Complying with its tradition of introducing products during the summit, this year too two products one each on telecom and security range respectively were introduced.

“Our partners are core to our business and a key driver for Matrix’s future growth. This event is a demonstration of Matrix’s commitment to our partners across the globe, as well as an opportunity to recognize our top performing channel partners,” says Ganesh Jivani, MD, Matrix Comsec.

The event was a time to take a break after a year-long hard work. Matrix partners enjoyed various water sports and activities at Thailand. Growth Summit also provided a platform to partners to interact with their other partners and share their experience and ideas.

The summit ended on a positive and energetic note where partners were all charged up to tackle the current business year and promised to meet again at the summit next year.