

Philips comes up with Ambilight 4K Ultra HD LED TVs



Philips India has launched the first 4K Ultra HD television range featuring Ambilight technology. Philips Ambilight 4K Ultra HD LED TVs are available in size options of 50 inches, 58 inches and 65 inches variant and will be priced between Rs.1,55,000 to Rs.3,72,500. The new Ultra HD TVs with Ambilight are powered by Pixel Plus Ultra HD picture quality engine and have a perfect motion rate of 400 Hz ensuring the smoothest experience for fast moving images. The TV also allows the users to access social networking sites, browse the Internet, play games, and also allows users to access Skype and as well as online videos on YouTube and Vimeo.

"We support Net Neutrality" says Airtel about Airtel Zero

Following allegations that its Airtel Zero platform violates Net Neutrality, Airtel has said that it will fully support the concept of Net Neutrality and that its 'Airtel Zero' platform is open on non-discriminatory basis. The Airtel Zero platform enables the customers to access certain mobile applications for free with the expenses being born by the app maker. Airtel said

that "The toll free platform is open to all content providers on a completely non-discriminatory basis and operates on the same principle as 1-800 toll free voice services." The debate shows no sign of dying down as we go to print. Stay tuned for more.

iBall releases Andi 5M Xotic at Rs.8,199

iBall has made a new addition to its Andi series by launching the Andi 5M Xotic which has been priced at Rs. 8,199 and is available at retail outlets. The 5 inch smartphone with qHD IPS display runs on Android KitKat 4.4 OS and is powered by a 1.3GHz quad core processor. The Andi 5M Xotic has 2 GB RAM, and 16 GB internal memory which can be further expanded upto 32 GB by a micro SDcard. The smartphone has a 8.0 megapixel rear camera and a 3.2 megapixel front facing camera. For connectivity, the Andi 5M Xotic supports 4G LTE, Wi-Fi, Bluetooth, GPS and USB.

Matrix Launches SATATYA SAMAS - Single Door IP based Access Control Panel

Matrix, a manufacturer of Telecom and Security solutions has launched SATATYA SAMAS which is a scalable centralized Video Surveillance Management Solution designed to meet the



needs of modern and dynamic organizations. The Single Door IP based Access Control Panel with PoE is designed to meet access control needs of organizations having single location standalone or multi-locations centralized application. The product is available across the nation at different cities like Ahmedabad, Pune, Bangalore, Mumbai, Chennai, Delhi and Kolkata.

National roaming charges reduced

The Telecom Regulatory Authority of India (TRAI) has reduced the tariff ceiling for national roaming calls and messages and has mandated telecom service providers (TSPs) to offer a special roaming tariff plan. These changes have been implemented from May 1 onwards. The TRAI has said that the outgoing local calls while roaming will be down to 80 paisa/minute from Re. 1 while it reduced the calling rate to Rs 1.15 per minute from Rs 1.50 for STD calls. Incoming calls on roaming will be charged at the most for 45 paisa/minute instead of 75 paisa. Local SMS will be charged at 25 paisa/SMS from the previous Re.1 which was charged earlier while on roaming. The STD SMS while on national roaming will cost 38 paisa/SMS, down from Rs 1.50.

Lava Icon launches for Rs. 11,990

Lava has released a new Icon smartphone at Rs. 11,990.

The smartphone is available at retail stores and is exclusively on Snapdeal.com, where the customers will get a free selfie stick with their purchases. The device comes with a 5.0 inch HD IPS display and is powered by a 1.3GHz quad core processor and runs on Android KitKat OS. The Icon also comes with 2GB RAM, 16 GB internal memory, a 13.0 megapixel rear camera and a 5.0 megapixel front facing camera along with a 2,500 mAh battery.

Xiaomi sells 2.11 million phones in 24 Hours, sets a Guinness World Record

Xiaomi, the smartphone giant



from China has set a new Guinness World Record for mobile phone sales. According to the Guinness Book of World Records, Xiaomi has sold 2.11 million handsets in its 24-hour flash sale to mark the celebration day of the company's fifth anniversary-'Mi Fan Festival.' The company witnessed the sale of goods worth CNY 2.08 billion (\$335 million) bought by the customers in the first half of the day of sale for handsets and other accessories. This sale on the Mi Fan Festival has broken the record which had been set by Alibaba's Tmall, which sold 1.89 million handsets on the Singles' Day in November last year. ■