

BenQ Unveils Two Classroom Projectors

BenQ has introduced energy efficient classroom projectors: MX823ST & MW824ST.

The MX823ST & MW824ST features Lumen-Care Mode, the LampSave Mode (which extend projector lamp life by 50% giving the total lamp hours of upto 10,000). The lamp replacement frequency is also reduced by up to 50% to lower the replacement costs.

The wide range of connectivity options and availability of PointWrite and QWrite interactive features make MX823ST & MW 824ST complete classroom interactive projector solution. The ultra-sharp contrast ratio of 13000:1, 3200 ANSI Lumens brightness and long lamp life guarantee vibrant, reliable visual performance time and again.

As per the release, MX823ST & MW824ST features MHL function that allows one to mirror the data, photo and other contents from the

HP'S NEW OFFERINGS FOR APJ PARTNERS

HP has released new solutions and program enhancements that accelerate growth and expand revenue opportunities for channel partners in Asia Pacific and Japan (APJ).

The new offerings include pre-integrated IT systems, storage solutions and updates to its flagship PartnerOne program enabling partners to pursue growth markets and win more business in the new era of computing.

"With the convergence of social, mobile, cloud and information driving change, organizations need assurance that their partners can help them navigate this new world," said

Pradeep Khemani, Director (Channels, Enterprise Group), HP India. "HP is strengthening its offering for channel partners, providing them with the architecture and expertise to capitalize on this opportunity. Combined with programs that empower them to win significant customer deals and increase profit margins, we're working together with our channel partners to ensure sustained business growth."



Pradeep Khemani, Director (Channels, Enterprise Group), HP India

Rapoo Unveils NFC Enabled Speaker

Rapoo has introduced the latest NFC (Near Field Communication) enabled Portable Bluetooth speaker A600 with Radiation Airflow Invert Technology. Rapoo A600 is the first product to incorporate Radiation Invert Technology, which is designed to improve bass sound in small area.

It features NFC fast connection technology, Bluetooth 4.0 wireless audio transmission, AUX 3.5mm audio input port to use as wired, cutting edge radiation airflow invert technology, noise proof dual microphone with active noise reduction, multipoint connection and hands-free function and 3 hours charging which provides 10 hours battery backup. RAPOO A600 Bluetooth Portable NFC Speaker is available at a price of Rs. 9099 and comes with 2 years replacement warranty.

Neoteric Partners with Leviton

Leviton has appointed neoteric infomatique Limited as its National Distributor for its complete range of world-class network solutions that includes electrical wiring devices, data center connectivity solutions and Lighting Management Systems (LMS). Leviton's network solutions are currently available in the market through neoteric's supply chain comprising 10000+ channel partners spread across 500+ cities, informed the release.

Rajiv Kapoor, Country Director, Leviton, said, "We are very excited about this strategic partnership. neoteric's enviable reach, partner-connect and distribution expertise will help us penetrate deeper into the Indian networking market, boost our market share and expand our worldwide presence as a leader in the networking technology space."

Matrix to Exhibit Solutions at COMEX'14

Matrix is participating in COMEX 2014, Oman where it will showcase telecom solutions encompassing the range of Business Phone Systems, Voice & Data Convergence, IP Phones, Branch Office Gateways and GSM/3G Gateways.

Matrix will also launch its award-winning NAVAN CNX200 - Office-in-a-Box Solution. Dipesh Patel, Business Manager, Matrix, said, "NAVAN CNX200 is ideal for Mobile operators, Managed Telephony and ISPs, helping them to access new markets and increase revenue streams. We are looking forward to meeting key service providers and business professionals to explain this unique solution."

Corsair PSUs Posts 96 percent Growth

Corsair announced its PSU segment has recorded 96% growth in 2013 with its entry level VS series PSU emerging as the biggest contributor. Corsair had recently revamped its PSU range by replacing GS Series with CSM and the TX & HX Series by the silent RM series.

The release said that with the negative vibes across that IT industry, Corsair saw strong and steady growth in PSUs with further consolidation of PSU brands as well as introducing updated modular PSUs in the CSM and RM series. These PSUs are totally modular and are '80 PLUS Gold' certified which is rated with a high mind share among gaming enthusiasts.

As per Corsair, the company is expecting to increase its market share further in the PSUs and cabinet segments in 2014. It has planned to launch India specific PSUs and cabinets with excellent features to attain the expected growth. Mannan, Country Manager, Corsair Memory, said, "We are proud that we have shown remarkable growth in the difficult times, when the entire IT industry was sinking down, we were steadily growing with our constant efforts and push to address the customer needs with our high quality PSUs and cases. We are thankful to Corsair team and Aditya Infotech for the effort put in, they have been the major contributors for this success."