



Asia gets its fastest undersea data cable system

A new 7,800 km undersea data cable has opened to traffic in Asia linking Japan, Malaysia, Singapore and the Philippines which could aid in financial trade. The Submarine-cable Express (ASE) transfers data via an optical fibre system at 40 gigabits per second, and is three milliseconds faster than any other cable between Singapore and Tokyo, the BBC News reported. The gain in speed may sound small, but could prove critical to financial trades made out of the region.

RashiPeripherals wins the 'Best Growth Partner' 2012 in Asia- Pacific region

Hard work always pays. In recognition to the efforts to promote Targus brand in India, Rashi Peripherals recently won the "Best Growth Award 2012 in APAC". The award was recently conferred upon Rashi at Targus annual distributor conference in Kota Kinabalu, Malaysia.

Manish Aher, Country Manager, Targus said "Many congratulations on winning the Best Growth in 2012 award. In such a short period, Rashi has shown courage and aggression to excel and execute the plan and rising amongst the rest. Targus wishes all the very best, as we continue to be a part of this growth story. This is just the beginning."

The award was accepted by Mr. Rajesh Goenka VP Sales & Marketing, Rashi Peripherals Pvt. Ltd. on behalf of the whole Rashi team. When asked about the new addition to the Rashi award platter, Mr. Rajesh Goenka said "This is a very proud moment for everyone at Rashi and we would just take this opportunity to thank everyone connected with Targus & are greatly indebted to Mr. Manish Aher & Targus India team for their continued support. Appreciation comes with more responsibility and Rashi is geared up to take up the challenge and be the winner always."

Matrix TimeAttendance and Access Control Product bags the coveted Indian Design Mark Award

Matrix Time-Attendance and Access Control product has been awarded the India Design Mark, by the India Design Council. The India Design Council is affiliated with India's Ministry of Commerce & Industry and is made up of eminent people in academia, design and industry organizations. Of the 71 applicants, 31 were conferred with the Indian Design Mark award.

Commenting on the achievement, Ganesh Jivani, MD, Matrix Comsec said, "I am very pleased with this recognition that our flagship product has received. This award not just realizes our efforts but also motivates us to continue creating more new and innovative products. It stands for the quality of Matrix products."

Portronics Unleashes "CHARGE IT" Juicer

Now, you can charge your Ipad and other tablets through your Laptop.

Portronics, one of the emerging pioneers in innovative,



portable and digital devices introduces the charging device called as "CHARGE IT". It is a unique device that allows you to charge your Tablets including iPads, Samsung Galaxy note and others through your computer, by connecting them through the USB. This feature exists by default in Mobiles but not in Tablets. The CHARGE IT is the intermediary that allows you this freedom to connect the Tablet to the computers.

Techcom's new 17.3" (44 cm) LED Monitor

Techcom has introduced the latest in its range of LED



monitors, the 17.3 (44 cm) inch SSD LED 18. This stylish and elegantly designed monitor comes with top-notch glossy Piano finish making it amazingly attractive. The SSD LED 18 comes with in-built speakers adding to the user's advantage and also, with user friendly control buttons facilitating an easier user interface. Response time of 5 ms ensures smooth transition of images and superb video quality. It comes with a contrast ratio of 10000/1 and works ideally on a resolution standard of 1600X900. The SSD LED 18 is available in the market at a pocket friendly price of INR 4500 only.