

Avaya to buy Radvision

Avaya said that it has signed an agreement to acquire Radvision, a provider of videoconferencing and telepresence technologies over IP and wireless networks. "With this acquisition we will seek to extend videoconferencing to any device, anytime, anywhere, making it as easy as a phone call, seizing the opportunity to deliver a fully-integrated solution and architecture that we believe sets us apart from the competition," said Kevin Kennedy, president and CEO, Avaya. The Radvision portfolio includes a full range of videoconferencing products, technologies and expertise serving enterprises, small business, and service providers. It includes standards-based applications, open infrastructure and endpoints for ad-hoc and scheduled videoconferencing with room-based systems, desktop, and mobile consumer devices.

WD completes Hitachi deal

Western Digital (WD) have confirmed that they have completed all the procedures, and have finally acquired Hitachi. This acquisition has put WD at the top spot as the largest manufacturer of HDDs in the world, reports Verge. This acquisition has enabled WD to surpass Seagate, its competitor and take the first place in HDD manufacturing in the world. After this merger, WD stocks have risen by 16 per cent to surpass Seagate. Besides, the company has also been fighting out other players who've entered the digital market.

Matrix Comsec receives 2011 INTERNET TELEPHONY Product of the year Award for SETU ATA211G

Matrix Comsec was conferred upon with the 2011 INTERNET TELEPHONY Product of the year Award for its SETU ATA211G, a SIP based Analog Terminal Adaptor (ATA).

SETU ATA211G is a SIP based Analog Terminal Adaptor, interfacing legacy telephone device with IP and GSM networks. It handles all the complexities of VoIP and GSM technology internally and provides simple telephone interfaces to make and receive calls. The advance call routing ensures any call placed through ATA, routes through the most cost-effective network. The VoIP adaptor offers various features like Auto Configuration, 3-Party Conference, Peer-to-Peer Calling, DHCP Client, Dynamic DNS, Digest Authentication and Fax over IP (FoIP), Mobile Network Selection and many more. It is an ideal solution to suffice telephony needs of small office set-ups, teleworkers and residential users to save on long-distance calls by utilizing the existing broadband connectivity.

"I am happy to grant Matrix Comsec with the product of the year Award. The editors of INTERNET TELEPHONY have verified that the SETU ATA211G demonstrates quality and innovation plus provides a real need in the marketplace," stated Rich Tehrani, CEO, TMC. "I would like to congratulate the entire team at Matrix for their commitment toward advancing IP communication technologies."

NEW ON THE SHELF

Mediaman Launch Class 10 Memory cards

When you need speed, go with Mediaman Cheetah Class 10 cards and get more out of your DSLR or advanced camera, with Mediaman's fastest SDHC™ card. Lightning-fast speed and



professional-grade responsiveness give you the longer continuous shooting performance and faster photo and video transfers from camera to computer. Mediaman Cheetah SDHC memory cards now adhere to the new Class 10 specification, which exceeds requirement for today's high definition video recording. SD Memory Cards are the most common memory card format. Reliable and ultra-fast, SD Memory Cards are used in mobile phones, digital audio players, car navigation systems, electronic books, digital cameras, hand-held PCs, game consoles, printers, camcorders and other consumer electronic devices that support Secure Digital technology. SD Cards are available in capacities ranging from 2GB to 32GB. Mediaman SD Cards are available in three classes: Class 4 and Class 10. CL4 SD the most common SD card speed, offers a 60X read speed (up to 15 MB/s). Mediaman latest offering, Class 10, offers a 150X read speed (up to 35 MB/s). Mediaman SDHC Class 10 memory cards are dedicated to today's generation of devices and can be used with a digital camera to capture HD photographs or an HD camcorder to record quality HD video.