

Opportunities Galore in Voice and Data for SMBs: AMI-Partners

Optimism and a new outlook has pushed Indian SMBs onto a fast growth track. Business expansion is on the rise with 15% of SBs and 22% of MBs planning to add new branches – thus driving the need for greater collaboration and hence, voice and data communications. 24x7 connectivity has become a top priority component for Indian SMBs in order to gain efficiency and broader reach. They need to provide on-the-move employees the benefits of anytime, anywhere access.

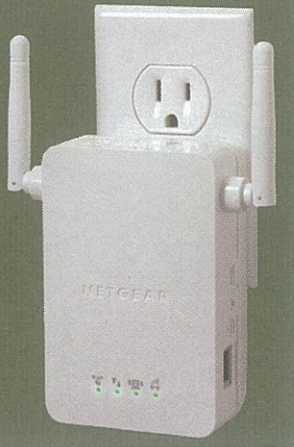
Close to three-fourths of Indian SMBs rate improving bandwidth to be a key strategic concern. This has resulted in their moving away from basic dial-ups towards wired broadband services, and deploying wireless broadband for mobile employees. A gradual shift from standalone basic phone services (voice and web conferencing) towards data (internet access and UCs) has been noticed.

NETGEAR EXTENDER

Netgear has announced the availability of the Netgear Universal WiFi Range Extender (WN3000RP), which extends WiFi coverage for any home office or home network, in India.

Priced at Rs 4,700 the product effectively doubles the operating distance of your entire wireless network and conveniently avoids additional need for power cables or device clutter on your office desk or home theater.

WN3000RP extends wireless network to include the area outside the range of the existing wireless router by overcoming obstacles and enhancing overall network signal quality, giving you the freedom to roam anywhere in the house and access Internet without worrying about coverage.



Buffalo Hosts Technical Training Session

Buffalo has organized an innovative high end NAS 'TeraStation Pro Series' Technical Training session with KDDI in Delhi for their customers. This exercise aimed to intensify the application of the latest TeraStation Pro by providing a deep insight into it.

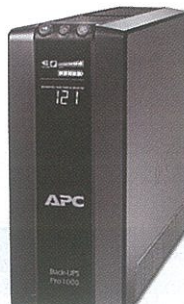
Buffalo's Technical training session, highlighted the launch and working of the latest TeraStation Pro and also shared details on operations, future plans and strategies for the Indian market. It was focused to educate the SIs, engineers associated with KDDI India, about the product series and its different features. The event was graced by Satoshi Inaba, GM, Buffalo Inc. along with several other big guns of KDDI India and people who have been a part of our Buffalo family.

"In such a short span of time Buffalo has captured a huge part of the Indian Market by providing the best of solutions in different verticals. With just a handful of partners representing Buffalo it has established a strong hold in the country's IT market", said Susumu Kobayashi, Country Head, Buffalo.

APC Launches Energy Efficient UPS

APC by Schneider Electric launched Back-UPS Pro, which promises to be not only the most energy efficient backup unit designed to protect homes and businesses from experiencing the inconvenience caused by power outages, but also minimize energy consumption and help the consumer save as much as Rs.2,000 a year on electricity bills.

"Power is becoming more critical and hence our R&D is aligned towards Schneider Electric's commitment to use energy productively and efficiently, aimed at profitability and environment-friendliness. Keeping this in mind, APC is introducing the Green UPS line with Back-UPS Pro, which not only saves data but also optimizes power consumption," said Gurudutt M., Director (Home and Business Networks), APC India by Schneider Electric.



Citrix Launches New Version of Citrix XenDesktop

Citrix unveiled a new release of its desktop virtualization solution, Citrix XenDesktop. This new release fully integrates the personalization technology acquired last year via Ringcube, as well as support for Microsoft System Center 2012. Citrix also brought out the release of Citrix AppDNA 6 software for application migration management. XenDesktop and AppDNA software provide a rich set of tools and methodologies to dramatically accelerate enterprise-wide migrations to Windows 7 and beyond, giving enterprises a seamless way to design, deploy and manage virtual desktops and applications in existing operations.

Further, Citrix XenDesktop 5.6 and Citrix AppDNA 6 software are available now and can be downloaded at www.citrix.com/xendesktop and www.citrix.com/appdna.

Matrix Comsec bags top honours

Matrix Comsec was conferred upon with the 2011 Internet Telephony product of the year award for its SETU ATA211G, a SIP based analogue terminal adaptor (ATA).

SETU ATA211G is a SIP based ATA, interfacing legacy telephone device with IP and GSM networks. It handles all the complexities of VoIP and GSM technology internally and provides simple telephone interfaces to make and receive calls. The advance call routing ensures any call placed through ATA, routes through the most cost-effective network.

Delta Showcases Solutions at Metro-Rail India Summit

Delta Group showcased its latest line of Videowall solutions at MetroRail India Summit 2012. The two day summit was held at the Hotel Le Meridien, Bengaluru, on the 23rd and 24th of this month, and was attended by more than 100 delegates representing various stakeholders from the Metrorail sector across India informed the company.

The range of display solutions showcased at the event included state-of-the-art rear projection cube technology for mission-critical control room requirements. The range of video wall solutions included a LED-illuminated rear projection video-wall system powered by DLP technology, etc.