



# Matrix Comsec Concludes Growth Summit at Goa – (West)



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Matrix Comsec, recently concluded its Sixth annual partners Growth Summit at Goa. It was a three day event where Top performing Matrix system integrators were acknowledged and awarded for their outstanding sales performance for the year 2013-14. Around 140 Matrix partners from Gujarat and Maharashtra along with 25 partners from the international counties attended the summit. Complying with its tradition of introducing products during the summit, this year too two products one each on telecom and security range respectively were introduced.

“Our partners are core to our business and a key driver for Matrix's future growth. This event is a demonstration of Matrix's commitment to our partners across the globe, as well as an opportunity to recognize our top performing channel partners,” says Ganesh Jivani, MD, Matrix Comsec.

The event was a time to take a break after a year-long hard work. Matrix partners enjoyed various outdoor

games and activities at Goa. Growth Summit also provided a platform to partners to interact with their other partners and share their experience and ideas.

The summit ended on a positive and energetic note where partners were all charged up to tackle the current business year and promised to meet again at the summit next year. This year we are planning three such events in West, South and North. South is in August end.

## ABOUT MATRIX COMSEC

Established in 1991, Matrix is a leader in Telecom and Security solutions for modern businesses and enterprises. An innovative, technology driven and customer focused organization; the company is committed to keep pace with the revolutions in the telecom and security industries. With around 30% of its human resources dedicated to the development of new products, Matrix has launched cutting-edge products like IP-PBX, Universal Gateways, VoIP Gateways and Terminals, GSM Gateways, Access Control and Time-Attendance Systems, Video Surveillance System and Fire Alarm Systems. These solutions are feature-rich, reliable and conform to the international standards. Having global foot-prints in Asia, Europe, North America, South America and Africa through an extensive network of more than 500 channel partners, Matrix ensures that the products serve the needs of its customers faster and longer. Matrix has gained trust and admiration of customers representing the entire spectrum of industries. Matrix has won many international awards for its innovative products. \*\*\*