

SECURITY

Matrix awarded with the prestigious India electronics security visionary innovation leadership award by Frost & Sullivan

Yet another feather in its cap! Matrix, a leader in Telecom and Security solutions, bags the prestigious India Electronics Security Visionary Innovation Leadership Award. Frost & Sullivan's intent is to help drive innovation, excellence and a positive change in the global economy by recognizing best-in-class products, companies and individuals.

On winning this coveted award, Ganesh Jivani, CEO of Matrix said "We are both delighted and honoured to have received this award. Matrix is focused on designing, manufacturing and marketing cutting-edge Security and Telecom solutions for modern organizations. R&D and innovation are prime drivers of Matrix business. With 300+ R&D engineers, Matrix invests heavily in innovation and R&D. This award



is a validation of Matrix's innovation capabilities in new technologies, products and processes. I thank all our customers and

channel partners for their trust in Matrix and congratulate the entire Matrix team for this achievement. We'd like to thank Frost & Sullivan for considering Matrix for this award. Such recognition would encourage us to work harder towards building world-class technologies and products."

Frost & Sullivan Excellence Awards recognize companies in a variety of regional and global markets for demonstrating outstanding achievement and superior performance in areas such as leadership, technological innovation, customer service, and strategic product development. Industry analysts compare market participants and measure performance through in-depth interviews, analysis, and extensive secondary research in order to identify best practices in the industry.

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Zicom launches ZIMAN - 24X7 personal safety ecosystem

Living in a highly dynamic environment, one is prone to unpredictable risks and dangers in daily life. The socio-political environ-

ment currently is not sufficiently empowered to ensure all-round safety of an individual. Catering to this need, Zicom Electronic Security Systems Ltd's latest personal safety ecosystem - Ziman, backed by Zicom's Command and Control Centre and unique features is carefully designed to ensure immediate action should



an individual feel threatened.

Ziman, an intelligent application, when downloaded on to one's smart phone

offers the user safety on the go, in the form of physical, digital as well as environmental security. A leader in the security domain, Zicom understands how important all-round security is for an individual to feel at peace. The company therefore strongly follows a preventive approach on safety. Once downloaded on

one's phone, Ziman offers the user the following five benefits:

- **Personal Safety:** Once ZIMAN is activated, Zicom's Safety Officers can be instantly alerted by a user at a click of a button. The Safety Officers are immediately granted access to intelligence in terms of location, pictures, audio and video records in stealth mode. By the use of this information Zicom's Safety Officers can swing into action by connecting the user to government owned emergency services (police, fire

brigade or ambulance) as the case maybe.

- **Aadhaar Safety:** Ziman has a first-of-its-kind Aadhaar authentication in-built service for every citizen. It allows the user to instantly verify outsourced assistants like Maids, Drivers and Security Guards. Users can crosscheck the hard copy identification card provided by outsourced assistants with information registered with UIDAI - Government of India. Ziman also makes sure there is no forgery of documents.