

## LG boosts focus on B2B space in India

LG Electronics India has brought finest technology for B2B customers at LG's Grand Tech Seminar. On this occasion, the company displayed for the 1st time in India, OLED Signage - Dual View Flat OLED and the same was launched for the Indian market. Other highlighted products were World's First 0.9mm Even Bezel Video Wall and 86" Ultra Stretch.

The OLED Signage – Dual View Flat OLED technology maximizes the advertising effects and gives a 2-way media experience saving space with

paper slim depth of 8 mm. With LG displaying innovative commercial OLED concepts, it can be used in three ways – as a flat screen, wall-paper and with a curved tilt. It comes with the convenience of dedicated accessories, supporting 3 different installations depending on the space with built in Monitor Screen, Cables and Signage Box.

The World's Narrowest Bezel (0.9mm) Video Wall enables seamless and immersive viewing experience on an assembled video wall.

## Lenovo forays into next-gen SDS market

Lenovo has intensified its focus on the \$87 billion data center technology market by unveiling an expanded arsenal of IT solutions, including next-gen software defined storage, enterprise networking offerings and capabilities, the latest high-performance servers and an enhanced suite of hyperconverged appliances. The broader portfolio drives Lenovo deeper into next-generation IT and strengthens the company's ability to help customers transform their data centers by embracing emerging data consumption and delivery models such as cloud-based infrastructure, big data and analytics solutions. The company will showcase many of these new solutions publicly for the first time at its annual Lenovo TechWorld event in San Francisco on June 9. The new offerings are the latest demonstration of Lenovo's ability to leverage partnerships with industry leaders, as well as leading-edge startup firms, to orchestrate delivery of best-of-breed solutions free of legacy technologies and investment burdens.

## Fortinet ready to address sophisticated security challenges

Fortinet has unveiled its Security Fabric, an integrated, collaborative, and adaptive architecture designed to deliver distributed security for global enterprises providing protections against threats from IoT and remote devices, through the infrastructure core, and into the cloud.

Today's digital economy connects more users, devices, applications, and data than ever before to drive business value. Billions of new IP-enabled, non-user IoT devices are transmitting vast amounts of data traversing wired and wireless access points, through both public and private networks, and across traditional and cloud infrastructures. To successfully compete in this new digital economy, organizations need to implement a tightly coordinated security strategy that can see and govern this data across an entire borderless network without compromising agility or performance. Ken Xie, Founder & Chairman and CEO, Fortinet says, "Unlike platforms loosely coupled at the management level, the security fabric weaves together highly sophisticated hardware and software, enabling direct communication between solutions for a unified and rapid response to threats."

### MY POINT



*"Information security teams and infrastructure must adapt to support emerging digital business requirements"*

**NEIL MACDONALD, VP,  
DISTINGUISHED ANALYST AND  
GARTNER FELLOW EMERITUS.**

## Matrix gets recognition



Matrix has recently bagged the SECONA Shield award for its Access Control Hardware solution – COSEC ARC. The award is given in recognition of excellence in the security and fire safety industry in India. Matrix COSEC was shortlisted for the award on various parameters like Quality, Features and Design. SECONA is an independent security consultants' association established in the year 2012. Matrix is in the field of manufacturing Telecom and Security products and it indigenously designs, develops and manufactures these products. Matrix has won the award for its intelligent security solutions. It is the technology and the quality of the products that has helped Matrix defy competition from well established brands.

## Rashi to distribute ASUS Zenfone GO

The Newest addition of Asus's Zenfone GO 5.0 LTE offers a sleek design, coupled with the Qualcomm Snapdragon 410 Quad Core processor on board. The Zenfone succeeds in managing multiple tasks and delivers immersive gaming experiences, making the experience lag free. Zenfone Go's rear is equipped with an 8MP rear camera and a front facing 5 mega pixel camera which shoots beautiful, high-quality photos with a professional look. The Zenfone Go 5.0 LTE makes the Zenfone family more dynamic and accessible.

Rashi Peripherals is gearing up to distribute Zenfone Go 5.0 LTE in Tamil Nadu, Kerala, Pondicherry, Mumbai, Nagpur, Raipur, and Guwathi in two color variants black and White. Furthermore Reshma Pawar who currently serves as – Assistant Product Manager for smartphones and tablets in Rashi Peripherals had this to add; "The Zenfone GO 5.0 LTE is most likely the only smartphone in its category that provides all the features of a flagship phone at such an entry level price. From running the latest software to 4G LTE connectivity, the Zenfone GO is expected to write another success story for ASUS."