

To Expand its Security Business in Saudi Arabia Market

Matrix Comsec is a leading manufacturer of security products such as access control and time-attendance, video surveillance and fire alarm panels. Matrix Comsec has developed a comprehensive range of door controllers and a feature-rich software to suit the requirements of small businesses as well as large enterprises.

Integrated Trading Services (ITRADS) is one of the leading firms for licensing and software installation. Some of the products and solutions it provides

include business process consulting, enterprise resource applications, staff augmentation, software development etc. With deep business and technical acumen, ITRADS have helped business productivity reach new heights.

Abhay Joshi, Business Manager – International Security Sales for Matrix Comsec said, “We at Matrix are excited by our partnership with ITRADS to develop our business in Saudi Arabia. Together we plan on providing comprehensive and feature rich access control and

time-attendance solutions for all businesses to increase security and improving productivity.”

Mohammed Hasan, Sr. Business Development Manager, ITRADS commented, “ITRADS is extremely happy to associate with a world class security solutions company, Matrix that provides outstanding product software and customer support, that is helping our enterprise customers in KSA experience the best in class security system that helps build sound HR systems and beyond.” ■