

Omron Appoints Pradeep Karnik as MD



Omron Industrial Automation, announced the appointment of Pradeep Karnik as its Managing Director for India. Karnik succeeds Takaaki

Ombe who will take on a different role at the company after ensuring a smooth transition to the new leadership. As the new MD, Karnik will be responsible for Omron Industrial Automation's strategic growth and expansion in India, bringing global best practices and technologies to critical Indian industries. Karnik is a veteran of the industrial automation industry with a cumulative experience of 24 years across multiple disciplines and vertical industries. He joins Omron from Schneider Electric where he served as VP - Industry Business, responsible for building up Automation systems Business in sectors like steel, chemical, textiles, automobiles, F&B and pharmaceuticals. Prior to this, he has also held leadership roles at companies

“ Omron is a global leader in the industrial automation space and has proven its superiority across multiple disciplines time and again. I believe that India is ready for the same level of excellence demonstrated across the world and therefore I am excited about the opportunity to replicate that success in India. ”

Pradeep Karnik, MD, Omron Industrial Automation, India

such as Siemens and NELCO. Commenting on the appointment, Takaaki Ombe said “We're glad to have Pradeep on the management team here in India as we believe that the macro-economic indicators will provide the industrial automation industry tremendous scope for growth. A strong leadership will ensure that we leverage this opportunity and Pradeep's technical expertise combined with a deep understanding of the market and customer is the perfect mix.”

Sony Acquires Pixim



Sony, one of the world's largest manufacturers of image sensors and cameras, including surveillance, has acquired Pixim, one of the most well known brands in surveillance imaging. Pixim is historically well regarded for their image processing especially as it relates to handling wide dynamic range scenes. Specifically, Pixim's technology focused on an advanced and uncommon technique to adjusting exposure for individual pixels. Additionally, in 2011, Pixim acquired Advasense including their well regarded engineering team, including the author of a respected image sensing blog. Since

“ While the acquisition price was not disclosed, given Pixim's modest market position, the price is likely much less than \$100+ million funding. Given how rare chip startups are within surveillance, this does not have any strong comparables. ”

starting in 1999, the company has raised well over \$100 million in funding, including \$5 million last year. Despite this, in the past few years, Pixim has increasingly struggled with the market's shift to megapixel. While the company was a long term leader in WDR enabled SD cameras, Pixim has never offered a MP version. Though Pixim has recently released enhancements to their SD WDR lines (such as the IR optimized Nightwolf), the lack of MP restrained Pixim from participating in the big growth segment of the market. Sources indicate a likely barrier was funding constraints for the expensive transition to MP sensors / imaging. Given Pixim's current position and constraints, being acquired by Sony and becoming a part of their organization is likely a very good outcome.

Matrix Join Hands with nexVortex



Matrix Comsec, announced the successful completion of interoperability testing with USA based nexVortexInc., for its SIP Trunking services.

Small-to-medium sized businesses (SMB) and residential users adopting SIP trunking services of nexVortex for flexibility, cost benefits and enhanced productivity can now seamlessly deploy SIP Gateways of Matrix Comsec. “Our SETU range of VoIP gateways and ETERNITY range of IP-PBX offer advance features for businesses and help them to save over

“ nexVortex is a leading SIP Trunking service provider for small businesses and large enterprises, holding a very good market reach among the target groups. We identified the requirement of testing our VoIP gateways and IP-PBX with nexVortex SIP Trunking services to support our customers, in different industries such as small businesses, institutions, hotels, call centers and manufacturing units. ”

Sajeev Nair, Manager-Product Management for Matrix Comsec.

telephony costs, offer staff mobility and increase productivity. We have tested our gateways for interoperability with leading service providers in USA and Canada region and we continuously work to enhance our portfolio of service providers for these business essential regions.” said Sajeev. This interoperability of SIP Trunking suite will offer customers the flexibility to avail value added business services offered by nexVortex such as cost effective long distance calling, Toll-Free Numbers, E911 calls, Number Portability and Failover communication.