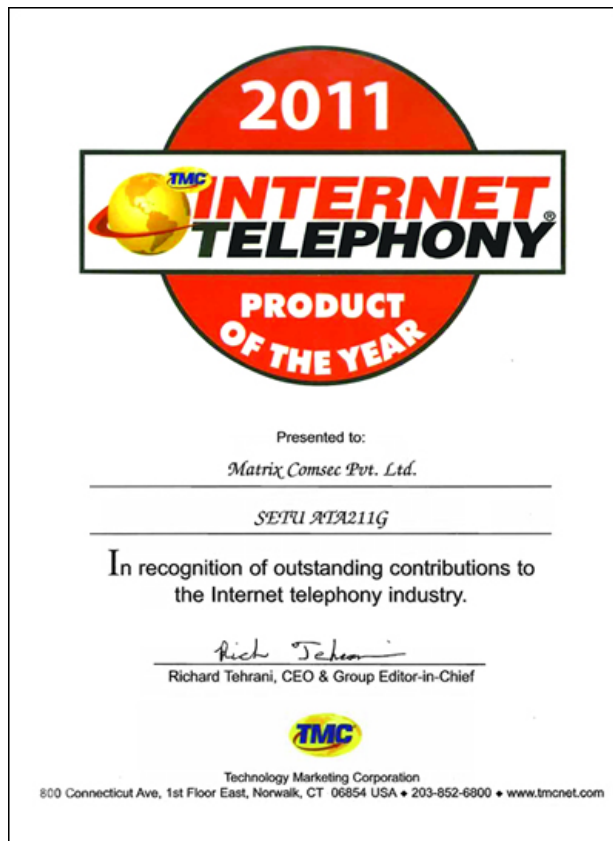




Vadodara, 1 March, 2012

Matrix Comsec receives 2011 *INTERNET TELEPHONY* Product of the year Award for SETU ATA211G, in recognition for its outstanding contributions to Internet Telephony Industry



Matrix Comsec was conferred upon with the 2011 *INTERNET TELEPHONY* Product of the year Award for its SETU ATA211G, a SIP based Analog Terminal Adaptor (ATA).

SETU ATA211G is a SIP based Analog Terminal Adaptor, interfacing legacy telephone device with IP and GSM networks. It handles all the complexities of VoIP and GSM technology internally and provides simple telephone interfaces to make and receive calls. The advance call routing ensures any call placed through ATA, routes through the most cost-effective network.

The VoIP adaptor offers various features like Auto Configuration, 3-Party Conference, Peer-to-Peer Calling, DHCP Client, Dynamic DNS, Digest Authentication and Fax over IP (FoIP), Mobile Network Selection and many more. It is an ideal solution to suffice telephony needs of small office set-ups, teleworkers and residential users to save on long-distance calls by utilizing the existing broadband connectivity. Besides used as stand-alone device, it can also be integrated with existing PBX.

'I am happy to grant Matrix Comsec with the product of the year Award. The editors of *INTERNET TELEPHONY* have verified that the SETU ATA211G demonstrates quality and innovation plus provides a real need in the marketplace," stated Rich Tehrani, CEO, TMC. "I would like to congratulate the entire team at Matrix for their commitment toward advancing IP communication technologies."

2011 Product of the Year winners are published in the January/February 2012 issue of *INTERNET TELEPHONY* magazine, (www.itmag.com). *INTERNET TELEPHONY* has been the IP Communications Authority since 1998™.

ABOUT MATRIX COMSEC

Established in 1991, Matrix Comsec is a leader in Telecom and Security solutions for modern businesses and enterprises. An innovative, technology driven and customer focused organization; the company is committed to keep pace with the revolutions in the telecom and security industries. With around 30% of its human resources dedicated to the development of new products, Matrix has launched cutting-edge telecom products like IP-PBX, Universal Gateways, VoIP Gateways and Terminals, GSM Gateways, Access Control and Time-Attendance Systems and Fire Alarm Systems. These solutions are feature-rich, reliable and conform to the international standards.

Having global foot-prints in Asia, Europe, North America, South America and Africa through an extensive network of more than 500 channel partners, Matrix ensures that the products serve the needs of its customers faster and longer. Matrix has won several national and international awards which are a testimony of its designing and manufacturing competencies. For more information, please visit www.matrixcomsec.com

ABOUT INTERNET TELEPHONY MAGAZINE

INTERNET TELEPHONY has been the IP Communications Authority since 1998™. Beginning with the first issue in February of 1998, *INTERNET TELEPHONY* magazine has been providing unbiased views of the complicated converged communications space. *INTERNET TELEPHONY* offers rich content from solutions-focused editorial content to reviews on products and services from TMC Labs. *INTERNET TELEPHONY* magazine reaches more than 225,000 readers, including pass-along readers. For more information, please visit www.itmag.com.

ABOUT TMC

TMC is a global, integrated media company that helps clients build communities in print, in person, and online. TMC publishes the [Customer Interaction Solutions](#), [INTERNET TELEPHONY](#), [Next Gen Mobility](#) and [Cloud Computing](#) (formerly InfoTECH Spotlight) magazines. TMCnet.com, which is read by two million unique visitors each month, is the leading source of news and articles for the communications and technology industries. TMC is the producer of [ITEXPO](#), the world's leading B2B communications event. In addition, TMC runs multiple industry events: *4G Wireless Evolution*; *M2M Evolution*; *Cloud Communications Expo*; *SIP Tutorial 2.0: Bringing SIP to the Web*; *Business Video Expo*; *Regulatory 2.0 Workshop*; *DevCon5*; *HTML5 Summit*; *CVx*; *AstriCon*; *StartupCamp*; *MSPAlliance* *MSPWorld* and more. Visit [TMC Events](#) for a complete listing and further information.

For more information about TMC, visit www.tmcnet.com.

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