



March 5th 2014

Matrix hosts its First Annual Vendor Meet at Vadodara

As part of its continuing efforts to grow its business and enhance the engagement with its Vendor fraternity, Matrix organized its first Annual Vendor Meet at Vadodara. Around 100 vendors participated in the event.

Mr Ganesh Jivani, Managing Director emphasized the objective of the vendor's Meet was mainly to interact with all vendors, and mutually understand more conducive business growth plans. He further added the other important aspect of the gathering was also to show them Matrix R&D center and the manufacturing facility so that they can better connect to Matrix and the needs.

The one day event was loaded with presentations from Matrix on its business plans and how they are aligned to the expectations from the vendors. The vendors also shared their views to streamline the functioning and remove bottlenecks. "We supply to more than 100 customers world-wide. We are amazed to see a SME like Matrix having such a professional and hi-tech set-up. None of our customers are so fanatic about quality they way Matrix is. This meet has helped us to understand Matrix better and gave us an opportunity to meet all executives in person taking the relationship above professional level." said Mr. Howard Lin of Millu International.

The meeting was followed by an award ceremony wherein Top contributing vendors were acknowledged for their quality, time and long term service. This was the first time we had organized such an event. Now we have made it an annual event. We are thankful to all our vendors who have accepted our invitation and attended the event on a short notice. We expect participation on a larger scale in future events.

About Matrix Comsec

Established in 1991, Matrix is a leader in Telecom and Security solutions for modern businesses and enterprises. An innovative, technology driven and customer focused organization; the company is committed to keep pace with the revolutions in the telecom and security industries. With around 30% of its human resources dedicated to the development of new products, Matrix has launched cutting-edge products like IP-PBX, Universal Gateways, VoIP Gateways and Terminals, GSM Gateways, Access Control and Time-Attendance Systems, Video Surveillance System and Fire Alarm Systems. These solutions are feature-rich, reliable and conform to the international standards. Having global foot-prints in Asia, Europe, North America, South America and Africa through an extensive network of more than 500 channel partners, Matrix ensures that the products serve the needs of its customers faster and longer. Matrix has gained trust and admiration of more than 350,000 customers representing the entire spectrum of industries. Matrix has won many international awards for its innovative products.

To find out more about Matrix's products and to learn more about the various solutions offered by Matrix to optimize business processes through effective communication solutions, visit the company website, www.MatrixComSec.com