

Matrix Comsec gearing up to explore Call Center Industry

Matrix Comsec is a leading manufacturer of VoIP products such as IP-PBX, IP-Servers, VoIP Gateways and IP Phones. The global customer base of Matrix VoIP solutions ranges from leading manufacturing enterprises, corporate and hotels to various size call centers. To further strengthen the position in the call center industry, Matrix Comsec recently tested and integrated the range of IP-PBX and VoIP gateways with the contact center solutions from Teckinfo, India. "Matrix has developed a fine range of IP-PBX and VoIP Gateways to suit the requirements of all types of inbound, outbound and blended call centers. To increase the customer value, we have identified the need to offer more opportunities to call centers to increase their efficiency and productivity through better call center solutions." said Sajeev Nair, Manager-Product Management for Matrix Comsec.

"Interdialog is a feature rich software suite for modern call centers and has been acclaimed by leading call centers in the domestic market. With this mutual association we look forward to offer our call center customers more flexibility to select software suites for their changing needs and ensure the long-term business opportunities." continued Sajeev Nair.

Acro Eng. Company Launches CMBS

Acro Engineering Company (AEC), the national distributor of Cooler Master's entire range of products today announces the commencement of channel Incentive program titled 'Cooler Master Boost Scheme'. Cooler Master Boost Scheme (CMBS) is an exclusive nation-wide sale promotional program divided into multiple slabs namely, Fiery boost, Nitro boost and Ultra boost that will provide better opportunities for SIs&VARs. System Integrators stand to win exciting prizes such as Mobile phones, Gift vouchers etc.

Talking about this channel promotional scheme, "Mr. Niranjana Singh" Country Manager Acro Engineering Company said "With the launch of the Cooler Master Boost scheme we expect to help our Partners reach out to their respective second tier and help them earn better margins and maximize their profit."

Cooler Master Boost Scheme (CMBS) is valid for a period of three months, starting 25th January till 25th April 2012. The scheme encompasses three product categories namely Elite chassis, Extreme power supplies and NotePal Notebook coolers. SIs & VARs in India can participate in this scheme by purchasing products from Authorized Cooler Master partners doing billing from Acro Engineering Company.

Strontium Rolls Out Python Series SSD



Strontium Technology has launched its new python series SSD available in 240 GB capacity. The Strontium SSD Python series

delivers more performance and reliability.

Key Features: Speed up your computer in your home office, Increase your computer storage space for your work files, Work on your videos and photos with higher speed and reliability, Expand your computer storage capacity for your editing softwares, Experience zero lag when running multiple audio applications, Heighten your gaming experience with shorter boot times and extra responsiveness, Reliable and Shock-Proof, Suitable for gaming, graphic design, multitasking, and media intensive applications, Maximum sequential read speed 550 Mbps, Maximum sequential write speed 520 Mbps, Random 4K write performance of 60,000 IOPS, SandForce SF-2281 controller, Reliable and Shock-Proof, Suitable for gaming, graphic design, multitasking, and media intensive applications, S.M.A.R.T. support, TRIM support (O/S support required), 2.5" form factor, Fully Compliant with RoHS directive, CE and FCC compatibility, Three year Strontium warranty.