



Matrix Partners with ITRADS to Expand its Security Business in Saudi Arabia Market

Matrix Comsec is a leading manufacturer of Security Products such as Access Control and Time-Attendance, Video Surveillance and Fire Alarm Panels. Matrix Comsec has developed a comprehensive range of door controllers and a feature rich software to suit the requirements of small businesses and large enterprises.

Intergated Trading Services ,ITRADS is one of the leading firms for licensing and software installation. Some of the products and solutions it provides includes Business Process Consulting, Enterprise Resource Applications, Staff Augmentation, Software Development etc. With deep business and technical acumen, ITRADS have helped business productivity to reach new heights.

“We at Matrix are excited by our partnership with ITRADSto develop our business in Saudi Arabia. Together we plan on providing comprehensive and feature rich access control and time-attendance solution for all businesses to increase security and improving productivity” said Abhay Joshi, Business Manager – International Security Sales for Matrix Comsec.

“We at ITRADS are extremely happy to associate with a world class Security Solutions Company, Matrix that provides outstanding product software and customer support that is helping our enterprise customers in KSA to experience the best in class security system that helpsbuild sound HR systems and beyond”said Mohammed Hasan, Sr. Business Development Manager, ITRADS

-----ABOUT MATRIX COMSEC

Established in 1991, Matrix is a leader in Telecom and Security solutions for modern businesses and enterprises. An innovative, technology driven and customer focused organization; the company is committed to keep pace with the revolutions in the telecom and security industries. With around 30% of its human resources dedicated to the development of new products, Matrix has launched cutting-edge products like IP-PBX, Universal Gateways, VoIP Gateways and Terminals, GSM Gateways, Access Control and Time-Attendance Systems, Video Surveillance System and Fire Alarm Systems. These solutions are feature-rich, reliable and conform to the international standards. Having global foot-prints in Asia, Europe, North America, South America and Africa through an extensive network of more than 500 channel partners, Matrix ensures that the products serve the needs of its customers faster and longer. Matrix has gained trust and admiration of more than 350,000 customers representing the entire spectrum of industries. Matrix has won many international awards for its innovative products.

visit the company website, www.MatrixSecusol.com

ABOUT ITRADS

ITRADS is an information technology, business automation, integration and business consulting firm specialized in providing wide range of professional services starting from reshaping your business to implementing IT infrastructure, enterprise security, business automation, resource mobilization and ERP systems. ITRADS provides "One Stop" solution to your business needs giving special focus on aligning business processes, developing policies and procedures for various business sectors and integrating business functions through cutting-edge cost effective and efficient technological solutions.

Being 100% focused on the needs of the industry allows ITRADS Access Control Solution to provide a faster, more responsive experience to our customers, across all areas of business. From product customization, to systems integration, and to end user support and training, As Always ITRADS Access Control is able to rapidly respond to its customer needs.