



Vadodara, 28 July, 2012

Matrix Time–Attendance and Access Control Product bags the coveted Indian Design Mark Award

Matrix Time-Attendance and Access Control product has been awarded the India Design Mark, by the India Design Council.

The India Design Council is affiliated with India's Ministry of Commerce & Industry and is made up of eminent people in academia, design and industry organizations. The India Design Mark (I Mark) awards program was conceptualized in collaboration with the Japan Institute of Design Promotion, organizers of Japan's Good Design Award (G Mark). Adopting the same high standards as its Japanese equivalent, the submissions and judging for the first edition of the India Design Mark Awards was completed recently and the winners were announced. Of the 71 applicants, 31 were conferred with the Indian Design Mark award.

Commenting on the achievement, Ganesh Jivani, MD, Matrix Comsec said, "I am very pleased with this recognition that our flagship product has received. This award not just realizes our efforts but also motivates us to continue creating more new and innovative products. It stands for the quality of Matrix products."



India Design Council

An autonomous body under
Ministry of Commerce and Industry, Government of India

grants



to

Matrix Comsec Pvt Ltd

for

**Time Attendance and Access
Control Product**

June 01, 2012

*India Design Mark is a design standard, a symbol,
which recognises good design. It symbolises excellence in form,
function, quality, safety, sustainability, and innovation and
communicates that the product is usable, durable, aesthetically
appealing and socially responsible*



Anand G. Mahindra
President
India Design Council

Pradyumna Vyas
Member Secretary
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