



Matrix hosts its First Annual Vendor Meet at Vadodara

As part of its continuing efforts to grow its business and enhance the engagement with its Vendor fraternity, Matrix organized its first Annual Vendor Meet at Vadodara. Around 100 vendors participated in the event.

Mr Ganesh Jivani, Managing Director emphasized the objective of the vendor's Meet was mainly to interact with all vendors, and mutually understand more conducive business growth plans. He further added the other important aspect of the gathering was also to show them Matrix R&D center and the manufacturing facility so that they can better connect to Matrix and the needs.

The one day event was loaded with presentations from Matrix on its business plans and how they are aligned to the expectations from the vendors. The vendors also shared their views to streamline the functioning and remove bottlenecks. "We supply to more than 100 customers world-wide. We are amazed to see a SME like Matrix having such a professional and hi-tech set-up. None of our customers are so fanatic about quality they way Matrix is. This meet has helped us to understand Matrix better and gave us an opportunity to meet all executives in person taking the relationship above professional level." said Mr. Howard Lin of Millu International.

The meeting was followed by an award ceremony wherein Top contributing vendors were acknowledged for their quality, time and long term service. This was the first time we had organized such an event. Now we have made it an annual event. We are thankful to all our vendors who have accepted our invitation and attended the event on a short notice. We expect participation on a larger scale in future events.