

the IT map of the country. It has young students, professionals and entrepreneurial culture. So we think that it has the necessary ingredients for emerging as an IT destination," Parag Tejura, president of SVUM told ET.

Matrix Gets Net Telephony Award

AHMEDABAD Vadodara-based telecom and IT player Matrix Comsec recently bagged the 2011 Internet Telephony Product Award for its product SETU ATA211G, which is generally used by the corporates, particularly the big companies and call centres. It's a VoIP adaptor that acts at an interface between different modes of communication technologies like the GSM, CDMA and the conventional land line phones. Based on the source of the call, the device routes the call through the same network thereby reducing the call charges. The company claims that telephone bills of its clients have come down by 30-35% after using the device. With the telecom sector undergoing a revolution, the device has seen increased adaptation even in smaller companies. Matrix has footprints in Asia, Europe, North America, South America and Africa through a network of more than 500 channel partners.

Students to Take Part in US Competition

AHMEDABAD Students from Ahmedabad, Vadodara and Surat are gearing up for a business plan competition to be organised by The Indus Entrepreneurs (TiE) in Atlanta state of USA in April 2012. Of its 57 odd regional chapters across the globe, close to 20 chapters will send their teams for the competition. A team from the Riverside school will represent TiE-Ahmedabad at the event. Seven teams consisting of 32 students from schools mainly in Ahmedabad are being trained by TiE Ahmedabad. This included two students from Baroda and one from Surat. A competition was held on March 17 at Entrepreneurship Development Institute to select one team that will represent Ahmedabad. "We trained students of 12 entrepreneurial subjects every Saturday. Each team had a mentor. Teams came up with their plans and had showcased them on March 17, of which one has been selected," Alok Mathur, executive director of TiE-Ahmedabad said. Earlier, the competition was restricted to chapters USA but since one year, it is made open to other chapters as well.

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