



## Matrix Introduces Slim-line Trading Turret for Productive Trading Communication

Trading houses are business places where the combination of a skilled trader and an efficient technology stimulate the business growth and revenue at the large. Trading turret is the technology that enables skilled traders and dealers to prioritize the incoming calls from investors and member firms. Moreover the simple to use and easy to configure solutions are need of the hour for trading rooms to increase effectiveness and faster decision making.

Matrix introduces EON141, the Digital Trading Terminal specifically designed for traders to increase their productivity and efficiency during critical business hours. EON141 is the slim-line and rugged trading turret with Push-to-Mute handsets targeted to small-medium sized trading firms.

"Combined with Matrix's ETERNITY ME range of IP-PBXs, EON141 helps

traders to streamline with back office operations without the need of keeping multiple telephones. Traders will be offered the comprehensive range of call handling options for incoming calls, conferencing capability and outgoing call

routing through the cost effective trunk." Said Ruchir Talati, Business Manager - Enterprise Communication Division of Matrix Comsec.

"EON141 offers 4 pages with 84 speed dial keys per page along with call status indication to reach desired banker or investor in no time. In addition, it offers dedicated keys for pagination, trader login, voice mail and call logs along with additional user programmable keys and call control keys for extended flexibility. Privacy is the major concern for trading firms and the Single-touch Privacy key on turret will offer the immediate secured conversation facility to traders."

"ETERNITY ME is the flagship IP-PBX from Matrix, with the network support for PSTN, IP and GSM. EON141 integrates easily with this platform, offering the perfect blend of technology and features for trading rooms. We look forward to strengthen our share in trade exchanges, hedge funds, brokers, power traders and other similar applications with the introduction of EON141." concluded Ruchir.

To find out more about Matrix's products and to learn more about the various solutions offered by Matrix to optimize business processes through effective communication

visit the company website : <http://www.MatrixComSec.com>



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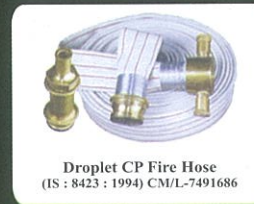
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