

SMART
RECORDINGINTELLIGENT
VIDEO ANALYSIS

CLEAR VIEW

CENTRALIZED
MONITORING

SEAMLESS

INTELLIGENT SECURITY

MATRIX continues the legacy of innovations by introducing Specialized Video Surveillance and Access Control solutions for enterprises.

While the concept of 'Smart Cities' is being considered as an urgent necessity for the growth and development of a nation, the issues related to privacy and security have also come to the fore. Intelligent security solutions have become a matter of utmost importance to enable the smooth running of infrastructure facilities for a Smart City. Moreover, managing video surveillance for large and multi-location enterprises is considerably different as against small organisations. With an array of scattered infrastructural assets and manpower resources, security becomes prime concern. Enterprises seek security solutions which are well-engineered, scalable and reliable and offer robust security services. Sensing these requirements, developers and the engineering community are increasingly becoming conscious of including privacy and security requirements into the architectural designs from the very beginning.

However, most of the security products available today are unfit for enterprise application as they are generic and devoid of important functional aspects. The

situation hence seemed ripe for Matrix, a leader in the telecom and security solutions for modern businesses and enterprises, to expand its product line. Matrix with a lineage of offering specialised solutions for enterprises, introduces two innovative solutions in Video Surveillance and Access Control domain respectively. The two latest additions involves – the Satatya Samas – a scalable centralised video surveillance management solution for enterprises and COSEC ARC – a single door IP based Access Control Panel with PoE.

Matrix has a comprehensive portfolio of well-engineered and innovative enterprise-grade video surveillance solutions like NVR, HVR, cameras, mobile applications, etc. Launching Samas will strengthen its video surveillance offerings for enterprises. The Satatya Samas is specifically designed to meet diverse and complex needs for large and mid-size organisations spread across multiple buildings, campuses and locations. This highly reliable, scalable and modular enterprise solution can centrally manage 1 lakh cameras and 1,000 recording servers. It is built on distributed architecture with edge recording to ensure complete optimisation of servers and bandwidth. Moreover for proactive security, Satatya Samas comes with video analytics like missing object, perimeter security, motion detection, camera tamper and sends instant notifications like SMS and Email on its identification. With the launch of this cost effective and feature rich Video Surveillance Management solution, Matrix hopes to carve a niche for itself in the IP video surveillance market.

On the other hand, the Matrix COSEC ARC is an intelligent compact IP panel

with PoE for a single door, which makes the installation simple and scalable. Its dual mode of operation makes COSEC ARC a perfect device to work in a standalone mode for a single location without any software or in a network mode for multiple locations with COSEC CENTRA software. The state-of-the-art COSEC ARC can control 2 readers on Wiegand or RS-485, door lock and other auxiliary devices required for one door making it an advantaged solution for any access control installation. These solutions are widely installed in large corporate in Africa, Middle East and Europe.

Commenting on the recent product launch **Ganesh Jivani, Founder and Managing Director of Matrix Comsec** said, "These solutions with their value added functionalities will surely strengthen the security cover of enterprises. They have already gained the interest of system integrators and consultants who are offering technology solutions for large projects and enterprises. We are launching them in seven cities across India."

Apart from its recent additions, the company had earlier launched cutting-edge products like IP-PBX, Universal Gateways, VoIP Gateways, IP Terminals, GSM Gateways, Access Control, Time-Attendance and Video Surveillance solutions. Matrix today has an extensive network of more than 600 system integrators and is spread across more than 50 countries including USA, Germany, Italy, Portugal, Spain, Australia, Thailand, Vietnam, Philippines, UAE, Saudi Arabia, South Africa and many others.

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