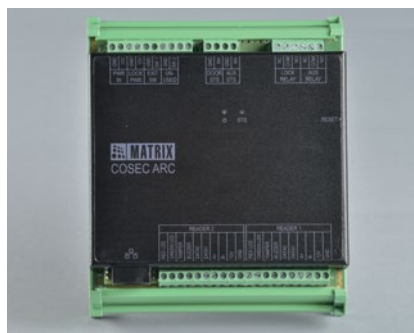




Matrix launches SATATYA SAMAS & COSEC ARC

Matrix, a leading manufacturer of Telecom and Security solutions has announced the launch of SATATYA SAMAS a scalable centralized Video Surveillance Management Solution designed to meet the needs of modern and dynamic organizations and COSEC ARC: Single Door IP based Access Control Panel with PoE designed to meet access control needs of organizations having single location standalone or multi-locations centralized application. The product will be launched nationally across different cities starting from Ahmedabad, Pune, Bangalore, Mumbai, Chennai, Delhi and Kolkata.

Managing video surveillance for large and multi-location enterprises is a different ball game compared to video surveillance for small organizations. To overcome difficulties like managing the increase in complexities with the increase in the number of locations, the need to adapt the existing enterprise networking and IT infrastructure, monitoring multiple far flung offices, plants, branches in different time-zones etc., Matrix focuses on building IP video surveillance solutions. This is specifically designed to meet diverse and complex needs for large and mid-size organizations spread across multiple buildings, campuses and locations. This highly reliable, scalable and modular enterprise solution centrally manages 1Lakh cameras and 1,000 Recording Servers.



It is built on distributed architecture with edge recording to ensure complete optimization of servers and bandwidth. Moreover for proactive security, SATATYA SAMAS comes with video analytics like missing object, perimeter security, motion detection, camera tamper and sends instant notifications like SMS and Email on its identification. With the launch of this cost effective and feature rich Video Surveillance Management solution, Matrix hopes to carve a niche for itself in the IP video surveillance market.

All modern organizations need to protect their physical and IP assets and ensure human safety by controlling movement of people as per pre-defined rules. Matrix COSEC ARC is an intelligent compact IP panel with PoE for a single door, making installation simple and scalable. Its dual modes of operation make COSEC ARC a perfect device to work in a standalone mode for a single location without any software or in a network mode for multi-locations with COSEC CENTRA

software. The state-of-the-art COSEC ARC can control 2 readers on Wiegand or RS-485, door lock and other auxiliary devices required for one door making it an advantaged solution for any access control installation.

Providing more insight for this enterprise surveillance management solution, the Managing Director of Matrix Comsec Mr. Ganesh Jivani added "SATATYA SAMAS architecture is built on five pillars of scalability, integration, flexibility, control and security to meet the needs of modern and dynamic organizations. SATATYA SAMAS surpasses most other video surveillance solutions in the market today in width and depth of functions it offers for centralized live view, remote-mobile view, recording, playback, video analytics, backup, archival, alerts, notifications and system management. Overall, Matrix SATATYA SAMAS enhances security, productivity and control in an organization. We hope to establish Matrix SATATYA SAMAS as the most preferred IP video surveillance solution by offering best-in-class solution and services to set a new benchmark in the IP video surveillance market."

For more information,
Web: www.MatrixComSec.com

