

Matrix Access Control Solution Adjudged as Innovative Product of the Year in Security Domain

Matrix recently bagged the prestigious SECONA Shield award for its Access Control Hardware solution – COSEC ARC. The award is given in recognition of excellence in the security and fire safety industry in India. Matrix COSEC was shortlisted for the award on various parameters like Quality, Features and Design. SECONA is an independent security consultants' association established in the year 2012.

Matrix is in the field of manufacturing Telecom and Security products and it indigenously designs, develops and manufactures these products. Matrix has won the award for its intelligent security solutions. It is the technology and the quality of the products that has helped Matrix defy competition from well established brands.

“Matrix has always



concentrated on developing innovative products. We launched COSEC ARC with an aim to integrate third party readers with our device and save the cabling cost for our end customers. Getting recognition for the product has motivated us keep moving ahead on the path of innovation” Sagar Gosalia, Sr. Vice President – Marketing & Sales, says on winning the award.

About Matrix

Established in 1991, Matrix is a leader in Telecom and Security solutions for modern businesses and enterprises. An innovative, technology driven and customer focused organization; Matrix is committed to keep pace with the revolutions in the telecom and security industries. With more than 40% of its human resources dedicated to the development of new products, Matrix

has launched cutting-edge products like Video Surveillance solutions, Access Control, Time-Attendance, IP-PBX, Universal Gateways, Terminals, Convergence solution, VoIP Gateways and GSM Gateways. These solutions are feature-rich, reliable and conform to the international standards. Having global foot-prints in Asia, Europe, North America, South America and Africa through an extensive network of more than 500 channel partners, Matrix ensures that the products serve the needs of its customers faster and longer. Matrix has gained trust and admiration of customers representing the entire spectrum of industries. Matrix has won many international awards for its innovative products.

For more information, Web: www.MatrixComSec.com

MX Celebrate the Grand Success of Dealers Meet in Punjab



MX is a well known brand in Audio Video & CCTV products. MX often organize dealers meet in different pattern and ideas, keeping in view complete information of product and entertainment of all invitee guests (dealers).

To increase the Knowledge & Showcasing of its new products MX organized a dealers meet in Punjab Sector (Ludhiana, Amritsar, Bhatinda) on Jan. 2016.



The MX New Arrival Ring Topology Long Distance



Connectivity Product Series, AHD Speed Dome Camera, IP

Speed Dome Camera, received excellent feedback due to the product Live displayed.

The overall meet of the dealers was also outstanding. We were able to gather a lot of on the spot bookings for our products displayed. MX is thankful to our Dealers Visitors for their interest & co-operation.

For more information, www.mdrelectronics.com